



BackSoftball

Join the International Softball Federation's (ISF) efforts to get women's fast pitch softball reinstated in 2009 by the International Olympic Committee (IOC) for the 2016 Summer Games.

- Visit www.BackSoftball.com. Read the press release and ten-point blueprint so you're well versed on the matter.
- Contact the media to have them give more attention to this issue
- Speak out on the matter with a posting in the "Support Olympic Softball" category on the official ISF website's Message Board
- Keep copies of this flyer circulating between now and the IOC's October 2009 vote to increase the chances of exposure
- Contact people that you know in other countries and encourage them to get involved so that softball can show its universality and not be labeled as "just a U.S. sport"
- Wear Back Softball merchandise to draw more attention to the campaign
- Attend international softball events or watch them on TV or online (a calendar of such tournaments can be found in the Events section of www.internationalsoftball.com)
- Visit Back Softball's (and the ISF's) page on Facebook and, while there, click on 'Become a Fan' (registration is free at www.facebook.com)
- Watch videos at www.youtube.com/ISFsoftball to help demonstrate the interest in and demand for interacting with the sport
- Make a donation to the reinstatement campaign, either via the YouTube channel or the Back Softball homepage
- Tell others – friends, family, co-workers, neighbors – about the current situation with Olympic Softball, and get them to act on the above steps.

(NOTE: The ISF has determined that petitions are not appropriate for this campaign. Also, contact should not be made with IOC Members and the Olympic family.)

