

PROPERLY PORTRAYING SOFTBALL

*A guide for communications professionals, journalists, &
broadcasters*

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Writing do's and don'ts

It's...

Pitching circle

Run-ahead rule

Not...

Pitcher's mound

Mercy rule

Consult the Associated Press Stylebook for how to write common terms.
For example:

It's...

home run

center fielder

Not...

homerun

centerfielder

For a list of softball terms, visit
http://www.internationalsoftball.com/english/development/softball_terms.asp

Other common errors:

Regardless of which language it's referred to in, the acronym for the International Softball Federation is always ISF (not FIS).

The athletes in ISF Jr. Men's & Jr. Women's World Championships are 19-and-under (not under-19).

The 2004 (in USA) & 2006 (in Taiwan) events were the World University Softball Championship. The 2007 event is the World University Games.

The ISF events that rotate every four years should only be referred to by their correct name - world championship, NOT world series.

Image do's and don'ts (photos *or* clipart)

Do show...

A yellow ball with red stitching



Aluminum (or composite) bats



Female athletes in shorts (only!)



A dirt infield



Don't show...

A white ball with red stitching

Wooden bats

Female athletes in long pants

A grass infield